

Annual 2013 ICHRIE Summer Conference & Marketplace

Call for Papers

20 January 2013

Doubletree by Hilton St. Louis Union Station
St. Louis, Missouri USA
July 24-27, 2013

CONFERENCE INFORMATION

The 2013 ICHRIE conference will be filled with informative refereed presentations, the latest in industry and educational research, exciting displays at the ICHRIE Marketplace and Expo and lots of networking opportunities for members and guests to reconnect with educators, researchers and industry colleagues.

All members of ICHRIE are invited to become reviewers for either track. As detailed below, the submission process utilizes a full electronic format this year. As such, reviewers can participate from anywhere in the world. ICHRIE especially encourages those members outside of North America to engage in this worthwhile service to the organization.

Papers may be submitted for either REFEREED or SYMPOSIUM tracks.

Refereed Track

Submissions should be:

- Conceptually-based (or)
- Empirically-based

Submissions can be submitted for:

- 20-minute stand-up session
- Poster Presentation

Submissions are judged on the following three criteria:

- Overall quality (design of the study, development of the concept, etc.)
- Significance of the contribution to the discipline
- Interest to International CHRIE members

Refereed papers must be formatted as follows:

- Page 1 –title and 100-word abstract
(Note: Authors names **MUST NOT** be included on this page)
- Margins should be 1-inch around
- Font: Times Roman, 10pt
- Text should include references, figures and tables. Must not exceed 15 pages (double spacing).
- Tables and figures must not exceed four (4) pages in total.
- **Total page count must not exceed 19 pages.**

Refereed posters must be formatted as follows:

- Cover Page -title and 100-word abstract
(Note: Authors names **MUST NOT** be included on this page)
- Margins should be 1-inch around
- Font: Times Roman, 10pt
- Summary including references. Must not exceed 3 pages (double spacing).
- **Total page count must not exceed 4 pages.**

Submissions are required to be either conceptually- or empirically-based and can be submitted for either twenty (20) minute stand-up or poster presentations. Papers that are not research-based should be submitted through the symposium track (see next section). Submissions for refereed papers are subject to a double-blind review process by ICHRIE's Scientific Paper Review Committee. Each paper is assigned a number; the identity of the author(s) is not revealed. An independent evaluation is then completed by at least two reviewers.

Conceptually-based papers seek to develop a fuller understanding of the hospitality & tourism industry and education by building on existing knowledge. For example, a conceptual model explains facts of events in a way that increases understanding. This should be more than a basic introduction to a topic. The structure of a conceptual paper includes: (1) a description of the topic and review of previously published work; (2) unique treatment, analysis, or critique of the current state of knowledge on the topic; and (3) implications for hospitality & tourism education, research, or industry practice.

Empirically-based papers are original research to test or develop a theory or make a new contribution to the knowledge base of the field. An empirical paper includes: (1) background information, explanation of major concepts, importance of testable research questions, and a review of previous research; (2) description of methodology that

includes research design, instrumentation, data collecting procedures, and data analysis; and (3) discussion of results of the investigation with implications for the advancement of hospitality & tourism research and/or industry practice.

Poster sessions may be used to present works in progress that are conceptually- or empirically-based. The poster session submission includes: (1) significance of the study; (2) literature preview; (3) proposed methodology; and (4) implication / application for hospitality & tourism education and/or industries.

SUBMISSION GUIDELINES

Conceptually or empirically based papers may be submitted within the Referred Papers Track for either twenty (20) minute stand-up or alternatively for poster presentations. Papers that are not research-based should be submitted through the Symposium Track. All submissions for the 2012 International CHRIE Conference are required to be submitted electronically by using the EasyChair online submission system.

A paper may only be submitted once, with no retractions or modifications once submitted. Once submitted, the order and names of authors listed on the original submission may not be altered, including indication of the lead author's name.

ICHRIE will correspond with the Lead (primary) author only. Co-presenters should not contact ICHRIE. It is the primary author's responsibility to notify all co-presenters regarding the status of the proposal as well as to notify International CHRIE of any change in the Lead Author's contact information. International CHRIE will use the contact information provided on the original submission and it is the Lead Author's responsibility to notify ICHRIE of any change in contact information.

All presenters are required to register for the full conference or for a one-day conference registration for the day of the presentation. All travel and additional expenses, including the conference registration fee, are the responsibility of the presenter(s). Please note that at least one presenter of any given presentation must be an International CHRIE member in good standing. Any co-presenters who are not ICHRIE members will be required to register for the conference and pay the nonmember rate.

For more information: <http://www.chrie.org/conferences/index.aspx>